

JENNIFER DYKEMA
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EDUCATIONAL and PROFESSIONAL HISTORY

Education

- 2004 Ph.D. Department of Sociology, University of Wisconsin-Madison
Thesis Title: *Analysis of Factors Influencing Errors in Self-Reports about Child Support and Other Family-Related Variables*
- 1996 M.S. Department of Sociology, University of Wisconsin-Madison
Thesis Title: *Events, Instruments and Reporting Errors: Combining Knowledge from Multiple Perspectives*
- 1991 B.A. University of Michigan, Sociology and Psychology, with Distinction

Positions Held

- 2021- Associate Professor of Sociology, Department of Sociology, University of Wisconsin-Madison
- 2020- Faculty Director, University of Wisconsin Survey Center, University of Wisconsin-Madison
- 2021- Faculty Affiliate, Social and Administrative Sciences Division, School of Pharmacy, University of Wisconsin-Madison
- 2020- Faculty Affiliate, Center for Demography and Ecology and Center for Demography of Health and Aging, University of Wisconsin-Madison
- 2020- Faculty Affiliate, Center for Financial Security, University of Wisconsin-Madison
- 2023- Visiting Instructor, Summer Institute, Survey Research Center, Institute for Social Research, Ann Arbor, Michigan
- 2020-2021 Visiting Associate Professor of Sociology, Department of Sociology, University of Wisconsin-Madison
- 2018-2020 Distinguished Scientist, University of Wisconsin Survey Center, University of Wisconsin-Madison
- 2012-2018 Senior Scientist, University of Wisconsin Survey Center, University of Wisconsin-Madison
- 2005-2012 Associate Scientist, University of Wisconsin Survey Center, University of Wisconsin-Madison
- 2005-2008 Associate Scientist/Survey Unit Consultant, Center for Demography and Ecology, University of Wisconsin-Madison
- 2004-2005 Assistant Researcher, Department of Sociology, University of Wisconsin-Madison
- 1993-2004 Research Assistant to Professor Nora Cate Schaeffer, Department of Sociology/Center for Demography and Ecology, University of Wisconsin-Madison
- 1992-1993 Research Assistant to Professors James Lepkowski and Neal Krause, Survey Research Center, Institute for Social Research, University of Michigan
- 1991-1992 Research Assistant to Emeritus Professor Charles Cannell, Professor Emeritus, Survey Research Center, Institute for Social Research, University of Michigan

Honors and Awards

- 2022 Named as Fellow of the Midwest Association for Public Opinion Research (MAPOR)
- 2020 & 2021 Recipient of “Exceptional Mentorship Award” from the Undergraduate Research Scholars (URS) program for the 2019-2020 and 2020-2021 academic years
- 2012 Winner of RTI’s 2012 Research Challenge for proposal entitled “Measurement of Self-Reported Health” by Dana Garbarski, Nora Cate Schaeffer, and Jennifer Dykema

- (<https://blogs.rti.org/surveypost/>)
- 2006 Kathryn DuPre Lumpkin Dissertation Award, Best Dissertation in Sociology 2004-2005, University of Wisconsin-Madison, Department during 2004-05
- 2005 First Place (Co-Winner), American Association for Public Opinion Research, Graduate Student Paper Award, "An Investigation of the Impact of Departures of Standardized Interviewing on Response Errors in Self-Reports About Child Support and Other Family-Related Variables"
- 1999-2001 National Institute of Child Health and Human Development predoctoral trainee
- 1997 First Place, American Sociological Association Section in Social Psychology, Graduate Student Paper Award, "Events, Instruments and Reporting Errors: Combining Knowledge from Multiple Perspectives"
- 1997 "Pass with Distinction," Preliminary Examination in the Sociology of the Family, University of Wisconsin-Madison, Larry Bumpass, Chair
- 1996 "Pass with Distinction," Preliminary Examination in Social Psychology, University of Wisconsin-Madison, John Delamater, Chair
- 1991 First Place, Eita Krom Undergraduate Student Paper Award, University of Michigan, Department of Sociology, "Exploring the Relationship between Approval for Affirmative Action and Question Ordering in Survey Research"
- 1990-1991 James B. Angell Scholar (Class Honors), University of Michigan

SCHOLARSHIP¹

EDITED VOLUMES

Olson, Kristen, Jolene D. Smyth, Jennifer Dykema, Allyson Holbrook, Frauke Kreuter, and Brady T. West (editors). 2020. *Interviewer Effects from a Total Survey Error Perspective*. Boca Raton, FL: CRC Press, LLC. <https://www.taylorfrancis.com/books/9781003020219>

JOURNAL ARTICLES AND BOOK CHAPTERS

- Dykema, Jennifer, John Stevenson, Cameron P. Jones[^], and Brendan Day. 2023. "Guaranteed Incentives and Prize Drawings: Effects on Participation, Data Quality, and Costs in a Web Survey of College Students on Sensitive Topics." *Social Science Computer Review*. <https://doi.org/10.1177/08944393231189853>
- Garbarski, Dana, Jennifer Dykema, Cameron P. Jones[^], Tiffany S. Neman[^], Nora Cate Schaeffer, and Dorothy Farrar Edwards. 2023. "Factors Associated with Interviewers' Evaluations of Respondents' Performance: Behavior, Response Quality Indicators, and Characteristics of Respondents and Interviewers." *Public Opinion Quarterly*. <https://doi.org/10.1093/poq/nfad028>
- Garbarski, Dana, Jennifer Dykema, Cameron P. Jones[^], Tiffany S. Neman[^], Nora Cate Schaeffer, and Dorothy Farrar Edwards. 2023. "Questioning Identity: How a Diverse Set of Respondents Answer Standard Questions about Ethnicity and Race." *Field Methods* 36(3). <https://doi.org/10.1177/1525822X231173805>
- Dykema Jennifer, Cameron P. Jones[^], Dana Garbarski, Mia Farias[^], and Dorothy F. Edwards. 2022. "Exploring the Relationship Between Medical Research Literacy and Respondents' Expressed Likelihood to Participate in a Clinical Trial." *International Journal of Environmental Research and Public Health* 19: 15168. <https://doi.org/10.3390/ijerph192215168>
- Dykema, Jennifer, Nora Cate Schaeffer, Dana Garbarski, Nadia Assad, and Steven Blixt. 2022. "Towards a Reconsideration of the Use of Agree-Disagree Questions in Measuring Subjective Evaluations." *Research in Social and Administrative Pharmacy* 18:2335-44. <https://doi.org/10.1016/j.sapharm.2021.06.014>

¹ ^ = graduate/undergraduate student co-author at time of manuscript development.

- Garbarski, Dana, Nora Cate Schaeffer and Jennifer Dykema. 2022. "Examining Interviewers' Ratings of Respondents' Health: Does Location in the Survey Matter for Interviewers' Evaluations of Respondents?" *Journal of Survey Statistics and Methodology* 10:276–98. <https://doi.org/10.1093/jssam/smab025>
- Neman, Tiffany S. ^, Jennifer Dykema, Dana Garbarski, Cameron Jones ^, Nora Cate Schaeffer, and Dorothy F. Edwards. 2022. "Survey Monetary Incentives: Digital Payments as an Alternative to Direct Mail." In-Brief Note in *Survey Practice* 15(1). <https://doi.org/10.29115/SP-2021-0012>
- Sandgren, Eric P., Robert Streiffer, Jennifer Dykema, Nadia Assad, and Jackson Moberg ^ . 2022. "Influence of Animal Pain and Distress on Judgments of Animal Research Justifiability Among University Undergraduate Students and Faculty." *PLoS ONE* 17: e0272306. <https://doi.org/10.1371/journal.pone.0272306>
- Dykema, Jennifer, John Stevenson, Nadia Assad, Chad Kniss, and Catherine A. Taylor. 2021. "Effects of Sequential Prepaid Incentives on Response Rates, Data Quality, Sample Representativeness, and Costs in a Mail Survey of Physicians." *Evaluation & the Health Professions* 44:235-244. <https://doi.org/10.1177/0163278720958186>
- Dykema, Jennifer, Dana Garbarski, Nora Cate Schaeffer, Isabel Anadon ^, and Dorothy F. Edwards. 2020. "Correlates of Differences in Interactional Patterns among Black and White Respondents." Pp. 277-304 in *Understanding Survey Methodology. Frontiers in Sociology and Social Research*, Vol 4, edited by P.S. Brenner. Springer, Cham. https://doi.org/10.1007/978-3-030-47256-6_12
- Dykema, Jennifer, Nora Cate Schaeffer, Dana Garbarski, and Michael Hout. 2020. "The Role of Question Characteristics in Designing and Evaluating Survey Questions." Pp. 119-152 in *Advances in Questionnaire Design, Development, Evaluation, and Testing*, edited by P. Beatty, D. Collins, L. Kaye, J. Padilla, G.B. Willis, and A. Wilmot. Hoboken, NJ: Wiley. <https://doi.org/10.1002/9781119263685.ch6>
- Garbarski, Dana, Jennifer Dykema, Nora Cate Schaeffer, and Dorothy Farrar Edwards. 2020. "Response Times as an Indicator of Data Quality: Associations with Interviewer, Respondents, and Question Characteristics in a Health Survey of Diverse Respondents." Pp. 253-266 in *Interviewer Effects from a Total Survey Error Perspective*, edited by K. Olson, J. D. Smyth, J. Dykema, A. L. Holbrook, F. Kreuter, and B. T. West. Boca Raton, FL: CRC Press. <https://www.taylorfrancis.com/books/9781003020219/chapters/10.1201/9781003020219-24>
- Olson, Kristen, Jolene D. Smyth, Jennifer Dykema, Allyson L Holbrook, Frauke Kreuter, and Brady T. West. 2020. "The Past, Present, and Future of Research on Interviewer Effects." Pp. 3-16 in *Interviewer Effects from a Total Survey Error Perspective*, edited by K. Olson, J. D. Smyth, J. Dykema, A. L. Holbrook, F. Kreuter, and B. T. West. Boca Raton, FL: CRC Press. <https://www.taylorfrancis.com/books/9781003020219/chapters/10.1201/9781003020219-2>
- Min, Bo Hee ^, Nora Cate Schaeffer, Dana Garbarski, and Jennifer Dykema. 2020. "Interviewers' Actions and Participation: The Case of Disfluencies." *Journal of Official Statistics* 36:529–559. <https://doi.org/10.2478/jos-2020-0028>
- Sandgren, Eric P., Robert Streiffer, Jennifer Dykema, Nadia Assad, and Jackson Moberg ^ . 2020. "Attitudes Toward Animals, and How Species and Purpose affect Animal Research Justifiability, among Undergraduate Students and Faculty." *PLoS ONE* 15(5): e0233204. <https://doi.org/10.1371/journal.pone.0233204>
- Schaeffer, Nora Cate Schaeffer and Jennifer Dykema. 2020. "Advances in the Science of Asking Questions." *Annual Review of Sociology* 46:37-60. <https://doi.org/10.1146/annurev-soc-121919-054544>
- Schaeffer, Nora Cate, Jennifer Dykema, Steve M. Coombs, Rob K. Schultz, Lisa Holland, and Margaret Hudson. 2020. "General Interviewer Training: Developing Evidence-Based Practices for Standardized

Interviewing.” Pp. 33-46 in *Interviewer Effects from a Total Survey Error Perspective*, edited by K. Olson, J. D. Smyth, J. Dykema, A. L. Holbrook, F. Kreuter, and B. T. West. Boca Raton, FL: CRC Press. <https://www.taylorfrancis.com/books/9781003020219/chapters/10.1201/9781003020219-5>

Dykema, Jennifer, Nadia Assad, Griselle Sanchez-Diettert, Kelly Elver, and John Stevenson. 2019. “What’s in a Name? Effects of Alternative Forms of Addressing Households on Response Rate and Data Quality in an Address-Based Mail Survey.” *Field Methods* 31:39-55. <https://doi.org/10.1177%2F1525822X18812761>

Dykema, Jennifer, Dana Garbarski, Ian F. Wall[^], and Dorothy Farrar Edwards. 2019. “Measuring Trust in Medical Researchers: Adding Insights from Cognitive Interviews to Examine Agree-Disagree and Construct-Specific Survey Questions.” *Journal of Official Statistics* 35:353-386. <https://doi.org/10.2478/jos-2019-0017>

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. 2019. "The Effects of Features of Survey Measurement on Self-Rated Health: Response Option Order and Scale Orientation." *Applied Research in Quality of Life* 14:545-560. <https://link.springer.com/article/10.1007%2Fs11482-018-9628-x>

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. 2019. "Interviewers' Ratings of Respondents' Health: Predictors and Association with Subsequent Mortality." *Journals of Gerontology: Series B* 74:1213-1221. <https://doi.org/10.1093/geronb/gbx146>

Kim, Yujin[^], Jennifer Dykema, John Stevenson, Penny Black, and D. Paul Moberg. 2019. “Straightlining: Overview of Measurement, Comparison of Indicators, and Effects in Mail-Web Mixed-Mode Surveys.” *Social Science Computer Review* 37:214-233. <https://doi.org/10.1177/0894439317752406>

Sandgren, Eric P., Robert Streiffer, Jennifer Dykema, Nadia Assad, and Jackson Moberg[^]. 2019. “Assessing Undergraduate Student and Faculty Views on Animal Research: What Do They Know, Who Do They Trust, and How Much Do They Care?.” *PLoS ONE* 14(10): e0223375. <https://doi.org/10.1371/journal.pone.0223375>

Schaeffer, Nora Cate, Bo Hee Min[^], Thomas Purnell, Dana Garbarski, and Jennifer Dykema. 2018. “Greeting and Response: Predicting Participation from the Call Opening.” *Journal of Survey Statistics and Methodology* 6:122-148. (Earlier version CDE Working Paper 2017-02.) <https://doi.org/10.1093/jssam/smx014>

Dykema, Jennifer, Kerryann DiLoreto, Kenneth D. Croes, Dana Garbarski, and Jeremy Beach[^]. 2017. “Factors Associated with Participation in the Collection of Saliva Samples by Mail in a Survey of Older Adults.” *Public Opinion Quarterly* 81:57-85. <https://doi.org/10.1093/poq/nfw045>

Garbarski, Dana, Jennifer Dykema, Kenneth D. Croes, and Dorothy Farrar Edwards. 2017. "How Participants Report Their Health Status: Cognitive Interviews of Self-rated Health across Race/Ethnicity, Gender, Age, and Educational Attainment." *BMC Public Health* 17:771. <https://doi.org/10.1186/s12889-017-4761-2>

Dykema, Jennifer, Nora Cate Schaeffer, Dana Garbarski, Erik V. Nordheim, Mark Banghart, and Kristen Cyffka[^]. 2016. “The Impact of Parenthetical Phrases on Interviewers’ and Respondents’ Processing of Survey Questions.” *Survey Practice* 9(2). <http://www.surveyppractice.org/article/2817-the-impact-of-parenthetical-phrases-on-interviewers-and-respondents-processing-of-survey-questions>

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. 2016. “Interviewing Practices, Conversational Practices, and Rapport: Responsiveness and Engagement in the Survey Interview.” *Sociological Methodology* 46:1-38. <https://doi.org/10.1177/0081175016637890>

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. 2016. “The Effect of Response Option Order on Self-Rated Health: A Replication Study.” *Quality of Life Research* 25:2117-2121. <https://doi.org/10.1007/s11136-016-1249-y>

- Dykema, Jennifer, Karen Jaques, Kristen Cyffka, Nadia Assad, Rae Ganci Hammers, Kelly Elver, Kristen C. Malecki, and John Stevenson. 2015. "Effects of Sequential Prepaid Incentives and Envelope Messaging in Mail Surveys." *Public Opinion Quarterly* 79:906-931. <https://doi.org/10.1093/poq/nfv041> (Earlier version appeared in the *American Statistical Association 2012 Proceedings of the Section on Survey Research Methods*, pp. 5407-5421.)
- Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. 2015. "The Effects of Response Option Order and Question Order on Self-Rated Health." *Quality of Life Research* 24:1443-1453. <https://doi.org/10.1007/s11136-014-0861-y>
- Kim, Jibum, Hee-Choon Shin, Zohn Rosen, Jeong-han Kang, Jennifer Dykema, and Peter Muennig. 2015. "Trends and Correlates of Consenting to Provide Social Security Numbers: Longitudinal Findings from the General Social Survey (1993-2010)." *Field Methods* 27:348-362. <https://doi.org/10.1177%2F1525822X15572334>
- Schaeffer, Nora Cate, and Jennifer Dykema. 2015. "Surveys: Question Wording and Response Categories." Pp. 764-770 in *International Encyclopedia of Social and Behavioral Sciences, 2nd Edition. Volume 23*, edited by James D. Wright. Oxford, England: Elsevier.
- Bleedorn, Jason A.^, Jennifer Dykema, and Robert J. Hardie. 2013. "Minimally Invasive Surgery in Veterinary Practice: A 2010 Survey of Diplomates and Residents of the American College of Veterinary Surgeons." *Veterinary Surgery* 42:635-642. <https://doi.org/10.1111/j.1532-950X.2013.12025.x>
- Dykema, Jennifer, Nathan R. Jones, Tara Piché, and John Stevenson. 2013. "Surveying Clinicians by Web: Current Issues in Design and Administration." *Evaluation & the Health Professions* 36:352-381. <https://doi.org/10.1177%2F0163278713496630>
- Dykema, Jennifer, John Stevenson, Lisa Klein, Yujin Kim^, and Brendan Day. 2013. "Effects of E-Mailed Versus Mailed Invitations and Incentives on Response Rates, Data Quality, and Costs in a Web Survey of University Faculty." *Social Science Computer Review* 31:359-370. <https://doi.org/10.1177%2F0894439312465254>
- Dykema, Jennifer, Kerryann DiLoreto, Jessica Price, Eric White, and Nora Cate Schaeffer. 2012. "ACASI Gender-of-Interviewer Voice Effects on Reports to Questions about Sensitive Behaviors Among Young Adults." *Public Opinion Quarterly* 76:311-325. <https://doi.org/10.1093/poq/nfs021> (Earlier version appeared in the *American Statistical Association 2010 Proceedings of the Section on Survey Research Methods*, pp. 6204-6216.)
- Dykema, Jennifer, John Stevenson, Chad Kniss, Katherine Kvale, Kim Gonzalez, and Eleanor Cautley. 2012. "Use of Monetary and Nonmonetary Incentives to Increase Response Rates among African Americans in the Wisconsin Pregnancy Risk Assessment Monitoring System." *Maternal and Child Health Journal* 16:785-791. <https://doi.org/10.1007/s10995-011-0780-2> (Earlier version appeared in the *American Statistical Association 2010 Proceedings of the Section on Survey Research Methods*, pp. 6192-6203.)
- Dykema, Jennifer, John Stevenson, Brendan Day, Sherrill Sellers, and Vence Bonham. 2011. "Effects of Incentives and Prenotification on Response Rates and Costs in a National Web Survey of Physicians." *Evaluation and the Health Professions* 34:434-447. <https://doi.org/10.1177%2F0163278711406113>
- Garbarski, Dana^, Nora Cate Schaeffer, and Jennifer Dykema. 2011. "Are Interactional Behaviors Exhibited When the Self-Reported Health Question is Asked Associated with Health Status?" *Social Science Research* 40:1025-1036. <https://doi.org/10.1016/j.ssresearch.2011.04.002> (Earlier versions appeared in the *American Statistical Association 2009, 2010 Proceedings of the*

Section on Survey Research Methods, pp. 5723-5738, 5859-5873.)

- Schaeffer, Nora Cate, and Jennifer Dykema. 2011. "Questions for Surveys: Current Trends and Future Directions." *Public Opinion Quarterly* 75:909-961. <https://doi.org/10.1093/poq/nfr048>
- Schaeffer, Nora Cate, and Jennifer Dykema. 2011. "Response 1 to Fowler's Chapter: Coding the Behavior of Interviewers and Respondents to Evaluate Survey Questions." Pp. 23-39 in *Question Evaluation Methods: Contributing to the Science of Data Quality*, edited by Jennifer Madans, Kristen Miller, Aaron Maitland, and Gordon Willis. Hoboken, NJ: John Wiley & Sons, Inc. <https://doi.org/10.1002/9781118037003.ch3>
- Schaeffer, Nora Cate, Jennifer Dykema, and Douglas W. Maynard. 2010. "Interviewers and Interviewing." Pp. 437-470 in *Handbook of Survey Research, Second Edition*, edited by James D. Wright and Peter V. Marsden. United Kingdom: Emerald Group Publishing Limited. https://www.researchgate.net/publication/265599282_Interviewers_and_Interviewing
- Dykema, Jennifer, Danna Basson, and Nora Cate Schaeffer. 2007. "Face-To-Face Surveys." Pp. 240-248 in *The SAGE Handbook of Public Opinion Research*, edited by Wolfgang Donsbach and Michael W. Traugott. London: Sage Publications Ltd. <https://methods.sagepub.com/base/download/BookChapter/sage-hdbk-public-opinion-research/n23.xml>
- Schaeffer, Nora Cate, and Jennifer Dykema. 2004. "A Multiple-Method Approach to Improving the Clarity of Closely Related Concepts: Distinguishing Legal and Physical Custody of Children." Pp. 475-502 in *Methods for Testing and Evaluating Survey Questionnaires*, edited by Stanley Presser, Jennifer M. Rothgeb, Mick P. Couper, Judith T. Lessler, Elizabeth Martin, Jean Martin, and Eleanor Singer. New York: John Wiley & Sons, Inc. <https://doi.org/10.1002/0471654728.ch23>
- Dykema, Jennifer, and Nora Cate Schaeffer. 2000. "Events, Instruments and Reporting Errors." *American Sociological Review* 65:619-29. <https://www.jstor.org/stable/2657386>
- Bischoping, Katherine[^], and Jennifer Dykema. 1999. "Toward a Social Psychological Programme for Improving Focus Group Methods of Developing Questionnaires." *Journal of Official Statistics* 15:495-516.
- Dykema, Jennifer, James M. Lepkowski, and Steven Blixt. 1997. "The Effect of Interviewer and Respondent Behavior on Data Quality: Analysis of Interaction Coding in a Validation Study." Pp. 287-310 in *Survey Measurement and Process Quality*, edited by Lars Lyberg, Paul Biemer, Martin Collins, Edith De Leeuw, Cathryn Dippo, Norbert Schwarz, and Dennis Trewin. New York: John Wiley & Sons, Inc. <http://onlinelibrary.wiley.com/doi/10.1002/9781118490013.ch12/pdf>
- Dykema, Jennifer, Karen Bergbower[^], Jocelyn D. Doctora[^], and Christopher Peterson. 1996. "An Attributional Style Questionnaire for General Use." *Journal of Psychoeducational Assessment* 14:100-108. <https://psycnet.apa.org/doi/10.1177/073428299601400201>
- Dykema, Jennifer, Karen Bergbower[^], and Christopher Peterson. 1995. "Pessimistic Explanatory Style, Stress, and Illness." *Journal of Social and Clinical Psychology* 14:357-371. <https://psycnet.apa.org/doi/10.1521/jscp.1995.14.4.357>

CONFERENCE PROCEEDINGS, WORKING PAPERS, AND OTHER MINOR PUBLICATIONS

- Thayer-Hart, Nancy, Jennifer Dykema, Kelly Elver, Nora Cate Schaeffer, and John Stevenson. 2010. "Survey Fundamentals: A Guide to Designing and Implementing Surveys." University of Wisconsin-Madison, Office of Quality Improvement. https://oqi.wisc.edu/resourcelibrary/uploads/resources/Survey_Guide.pdf.
- Schaeffer, Nora Cate, Jennifer Dykema, Dana Garbarski and Douglas W. Maynard. 2008. "Verbal and Paralinguistic Behaviors in Cognitive Assessments in a Survey Interview." Pp. 4344-51 in the

American Statistical Association 2008 Proceedings of the Section on Survey Research Methods.
Washington, DC: American Statistical Association.
<http://www.asasrms.org/Proceedings/y2008/Files/schaeffer.pdf>

Dykema, Jennifer, Steven Blixt, and John Stevenson. "Ordinal Measure." 2008. Pp. 555-56 in *Encyclopedia of Survey Research Methodology*, edited by Paul J. Lavrakas. Newbury Park, CA: Sage.

Dykema, Jennifer, Steven Blixt, and John Stevenson. 2008. "Respondent-Related Error." Pp. 745-48 in *Encyclopedia of Survey Research Methodology*, edited by Paul J. Lavrakas. Newbury Park, CA: Sage.

Dykema, Jennifer, Dana Garbarski, Nora Cate Schaeffer, and Douglas Maynard. 2007. "Code Manual for Codifying Interviewer-Respondent Interaction in Surveys of Older Adults." University of Wisconsin-Madison. https://dxs0oxbu2lwwr.cloudfront.net/wp-content/uploads/sites/18/2018/09/CodeManual_Master_V69_PostProduction.pdf

Dykema, Jennifer, and Nora Cate Schaeffer. 2004. "Response Errors in Child Support and Paternity Questions Procedures and Codes for Studying Interaction between the Interviewer and Respondent." CDE Working Paper 04-02, 2004. <https://cde.wisc.edu/wp-content/uploads/sites/839/2019/01/cde-working-paper-2004-02.pdf>

Dykema, Jennifer, and Nora Cate Schaeffer. 1999. "Development of a Personal Event Schema." CDE Working Paper 99-27. <https://cde.wisc.edu/wp-content/uploads/sites/839/2019/01/cde-working-paper-1999-27.pdf>

Schaeffer, Nora Cate, Judith Seltzer, and Jennifer Dykema. 1997. "Methodological Issues in Studying Nonresident Fathers: A Selective Review [Monograph]." Philadelphia: National Center on Fathers and Families, University of Pennsylvania. <https://eric.ed.gov/?id=ED456162>.

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BOOK REVIEWS

Dykema, Jennifer. 2005. Review of *Survey Methodology* by Robert M. Groves, Floyd J. Fowler, Mick P. Couper, James M. Lepkowski, Eleanor Singer, and Roger Tourangeau. *Journal of Official Statistics*.

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REPORTS

National Academies of Sciences, Engineering, and Medicine. 2020. *Measuring Alternative Work Arrangements for Research and Policy*. Washington, DC: The National Academies Press.
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[Panel Member]

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Dykema, Jennifer and Jeremy Beach. 2010. "Cognitive Interview Final Report: Documentation of Procedures and

Methods.” Report to the Accreditation Council for Graduate Medical Education (ACGME).

Guzman, Lina, Jennifer Dykema, Libby Scott, Rebecca Shwalb, and Robin Henke. 2006. “Item Development for 2007-2008 Administration of the Schools and Staffing Survey (SASS).” Report to the National Center for Education Statistics (NCES).

Dykema, Jennifer, and Nora Cate Schaeffer. 2005. “Cognitive Aspects of the Questions Used to Measure Food Insecurity and Hunger.” Report to the Panel on the Review of USDA’s Measurement of Food Insecurity and Hunger. National Academy of Sciences.
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Schaeffer, Nora Cate, Jennifer Dykema, Elizabeth Thomson, and Lawrence Wu. 1998. "Technical Review of the National Survey of Family Growth Cycle 6 Questionnaire." Report submitted to the National Center for Health Statistics.

Cannell, Charles, Neal Krause, Donald Camburn, and Jennifer Dykema. "Report Year II of the Cooperative Agreement: Initial Studies of Issues Related to the 1995 Redesign of the National Health Interview Survey." Institute for Social Research, University of Michigan, March 1992.

Cannell, Charles, Donald Camburn, Jennifer Dykema, and Stanley Seltzer. "Applied Research on the Design and Conduct of Surveys of Adolescent Health Behaviors and Characteristics." Institute for Social Research, University of Michigan, February 1992.

ARTICLES SUBMITTED FOR PUBLICATION

Olson, Kristen, John Stevenson, Nadia Assad, Lindsey Witt-Swanson, Cameron Jones, Amanda Ganshert, and Jennifer Dykema. “Examining Variation in Survey Costs across Surveys.” Submitted to *Sociological Methods and Research*.

RESEARCH AND PUBLICATIONS IN PROGRESS

Dykema, Jennifer, Nora Cate Schaeffer, Curtiss Engstrom, and Dana Garbarski. “Measuring Political Efficacy Using Agree-Disagree Versus Item-Specific Questions: Differences in Data Quality by Response Format in Two Interviewer-Administered Surveys.”

Jennifer Dykema, Dana Garbarski, Nora Cate Schaeffer, Isabel Anadon, and Dorothy Farrar-Edwards. “Do interviewer and respondent behaviors predict measurement equivalence: Comparing measurement of trust across racial/ethnic groups.”

Jennifer Dykema, John Stevenson, Chad Kniss, Penny Black, and D. Paul Moberg. “Effects of Mode and Incentives on Response Rates, Costs, and Response Quality in a Survey of Alcohol Use among Young Adults.”

Jennifer Dykema, Kerryann DiLoreto, Jessica Price, and Nora Cate Schaeffer. “Designing Questions to Measure Sensitive Behaviors among Disadvantaged Youths in ACASI.”

Jennifer Dykema, Nadia Assad, and Dorothy Farrar Edwards. “Exploring the Relationship between Participants’ Understanding of the Phrase ‘Medical Research Study’ and Their Expressed Likelihood to Participate in Medical Studies.”

Jennifer Dykema, Nora Cate Schaeffer, and Dana Garbarski. “Effects of Agree/Disagree Versus Construct-Specific Items on Reliability, Validity, and Interviewer-Respondent Interaction.”

Jennifer Dykema, Kerryann DiLoreto, Karen Jaques, and Nadia Assad. "Effects of ACASI Voice Choice and Voice Persona on Reports to Questions about Sensitive Behaviors among Young Adults."

Jennifer Dykema, Nora Cate Schaeffer, Jeremy Beach, Vicki Lein, and Brendan Day. “Designing Questions for Web Surveys: Effects of Check List, Check All, and Stand-Alone Response Formats on Survey Reports and Data Quality.”

Jennifer Dykema, John Stevenson, Lisa Klein, Kristen Cyffka, and Sara Goldrick-Rab. "What are the Odds? Lotteries versus Cash Incentives. Response Rates, Cost and Data Quality for a Web Survey of Low-Income Former and Current College Students."

Jennifer Dykema, John Stevenson, Jeremy Beach, Kelly Elver, and Kristen Cyffka. “Personalization in Mail Surveys Using Address-Based Sampling: Implications for Participation and Sample Representativeness.”

Garbarski, Dana, Nora Cate Schaeffer, Jennifer Dykema, Ashley Baber, and Bo Hee Min. “Rapport in the Standardized Survey Interview: Responsiveness, Engagement, and Future Study Participation.”

RESEARCH SUPPORT

Ongoing Research Support

2023- “Diversity, Inclusion and Aging in the Midwest: Opportunities for New Directions with Wisconsin’s Hmong Community” PIs: Michal Engelman and Maichou Lor; Co-I: Jennifer Dykema. Research Forward 3 grant, \$499,777 from the Office for the Vice Chancellor for Research and Graduate Education, 1 July 2022 to 30 June 2024. Role: Co-Investigator.

2022- “Measuring the Pulse of Wisconsin: A Feasibility Study to Develop an Online Research Panel of Wisconsinites” PI: Jennifer Dykema; Co-Is: Stephanie Robert, Dietram Scheufele, J. Michael Collins. Research Forward 2 grant, \$499,777 from the Office for the Vice Chancellor for Research and Graduate Education, 1 July 2022 to 30 June 2024. Role: Principle Investigator.

2021- “Overdue: Improving Measurement and Assessment of Debt in Low-Income Families and Communities.” PI: Lawrence Berger. GRANT12986777, DHHS, PHS, National Institutes of Health Berger. Role: Other Significant Contributor.

Completed Research Support -- External Funding

2019-2023 “Effects of Interviewers, Respondents, and Questions on Survey Measurement of Health Outcomes and Health Disparities.” PIs: Jennifer Dykema and Dana Garbarski. National Science Foundation, award SES-1853094. (\$329,999 total costs), 15 September 2019 – 31 August 2023. Role: Principle Investigator.

2018-2020 “Interviewers and Their Effects from a Total Survey Error Perspective (International Conference).” PI: Kristen Olson. National Science Foundation, award SES-1758834. (\$90,000 total costs), 1 May 2018 – 30 April 2020. Role: Co-Investigator.

2012-2014 “Interactional Influences on Survey Participation.” PI: Nora Cate Schaeffer. National Science Foundation, award SES-1230069. (\$260,596 total costs, \$175,838 direct), 1 October 2012 - 30 September 2014. Role: Co-Investigator.

2009-2014 “Enhancing Participation in Biomarker Research in Underrepresented Populations.” PI: Dorothy Edwards. National Institute of Neurologic Disease and Stroke: P60 MD003428. NIH: National Center for Minority Health and Health Disparities (NCMHD)-part of the UW Health Disparities Center of Excellence Program. Alexandra Adams MD and C. Sorkness Pharm D. Center Principal Investigators. Role: Co-Investigator.

2005-2006 “Qualitative Analysis of Interviewers' Question-Asking Behaviors and How They Affect Response Accuracy.” Charles Cannell Fund in Survey Methodology. Small grant of \$4,500 from the Survey Research Center at the University of Michigan. Role: PI.

Completed Research Support -- Internal Funding

2021-2022 “Analyzing the Relationship Between Trust in Medical Researchers, Race and Ethnicity, Self-Reported Health Factors, and Biomarker Research Participation.” University of Wisconsin-Madison Sophomore Research Fellowship to Cameron Jones. Award of \$500 to Faculty Mentor.

2020-2021 “Exploring the Relationship between Medical Research Literacy, Trust, Research Participation, and Data Quality.” University of Wisconsin-Madison Sophomore Research Fellowship to Mia Farias. Award of \$500 to Faculty Mentor.

2015-2016 “Uncovering the Relationship between Interviewer-Respondent Interaction and Compliance in the Collection of Anthropometric Measures and Physical Performance Assessments.” Center for Demography of Health and Aging (CDHA) Pilot grant from CDHA grant (P30 AG017266). Awarded to Jennifer Dykema, Dana Garbarski, Nora Cate Schaeffer, Kerryann DiLoreto, Kenneth D. Croes for 2015-2016. Funding equivalent to a 50% annual PA (approximately \$30,414).

External Data Resources

2015 Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema, “Interviewers’ Ratings of Respondents’ Health.” General Social Survey (GSS) Open Module Competition. Proposal for a split-ballot experiment accepted and implemented in the 2016 GSS.

2014 Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema, “Examining the Validity of Interviewers’ Ratings of Respondents’ Health.” Proposal for an experiment on interviewer observations accepted in an open competition for the Innovation Panel Competition, 2014, Wave 8.

2012 Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema, “Measurement of Self-Reported Health.” Proposal for an experiment examining validity of self-reported health accepted in an open competition for module in Time-Sharing Experiments in the Social Sciences (TESS).

2011 Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema, “Measurement of Self-Reported Health.” Winning proposal in Research Triangle Institute’s 2012 Research Challenge.

2011 Schaeffer, Nora Cate and Jennifer Dykema, “Agree-Disagree versus Construct Specific Items for Measuring Political Efficacy.” General Social Survey (GSS) Open Module Competition. Proposal for a split-ballot experiment accepted and implemented in the 2012 GSS.

INVITED TALKS

2023 Wisconsin Sociological Association annual conference featured workshop. “Writing Survey Questions: Selected Guidelines for Improving Measurement Quality.”

2022 University of Wisconsin-Madison, Professional Research Education Program (PREP). “Introduction to Survey Best Practices.”

2021 Google User Happiness Measurement Summit (May). “Let’s Agree to Disagree! Exploring Data Quality in the Use of Agree-disagree Questions.” Keynote speaker.

- 2020 University of Michigan, Survey Research Center Seminar Series. “Effects of Questions, Respondents, and Interviewers on Interaction and Data Quality.” Not presented due to COVID-19-related travel restrictions.
- Junior Scholars in Training (JSIT) Program sponsored by UW–Madison’s Center for Financial Security Retirement and Disability Research Center with support from Howard University’s Center on Race and Wealth. “Overcoming Data Obstacles.” Panel.
- University of Wisconsin-Madison, Division of Plastic Surgery. “A Brief Introduction to Designing Questions for Standardized Measurement.”
- 2019 University of Wisconsin-Madison, Data Wonks Community of Practice. “Survey Design & Implementation: Tips from the Experts at UWSC.” Workshop presented with John Stevenson.
- 2018 University of Wisconsin-Madison, Institute for Clinical and Translational Research (ICTR). “Improving the Quality of Your Survey Research Data Collection: Tips from Seasoned Professionals” “Instrument Validation: An Overview and Introduction.” Workshop presented with John Stevenson.
- 2017 American Association for Public Opinion Research. “Getting Concrete about the Abstract: Tips for Writing Successful AAPOR Abstracts.” Webinar with Trent Buskirk, Scott Keeter, and Mingnan Liu.
- University of Wisconsin-Madison, Department of Family Medicine Fellowship Seminar. “Recruiting Participants for a Health-Based Study through Facebook Advertising.” Presented with Nadia Assad and John Stevenson.
- 2016 American Association for Public Opinion Research. “The Role of Question Characteristics in Designing and Evaluating Survey Questions.” Webinar with Nora Cate Schaeffer and Dana Garbarski.
- 2015 Census Bureau, Center for Statistical Research and Methodology. “The Role of Question Characteristics in Designing and Evaluating Survey Questions.” (“Summer at the Census” Scholar Program.)
- University of Wisconsin-Madison, Department of Family Medicine Fellowship Seminar. “Survey Clinicians by Web: Current Issues in Design and Administration.” Presented with John Stevenson.
- 2013 University of Wisconsin-Madison, Department of Family Medicine Fellowship Seminar. “Developing Survey Questions for Standardized Measurement: Recent Insights from Cognitive Interviewing and Experimentation.”
- Evaluation Learning Collaborative Training for Sexual Assault Prevention Service Providers. “Some Guidelines for Writing Survey Questions.”
- 2011 University of Wisconsin-Madison, 12th Annual UW Showcase. “Creating a ‘Question-Able’ Survey to Avoid Questionable Results.”

PAPERS AND POSTERS PRESENTED AT PROFESSIONAL MEETINGS

- 2023 Dykema, Jennifer, James A. Yonker, Rosie Eungyuhl Bae, Dana Garbarski, Rachel Rosenfeld, and Michael S. Topping. “Measuring Campus Climate: Results from Split-Sample Questionnaire Design Experiments to Evaluate and Improve Measurement.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.
- Dykema, Jennifer, Nadia Assad, Cameron P. Jones, J. Michael Collins, and Stephanie Robert. “Measuring the Pulse of Wisconsin: Preliminary Results from a Feasibility Study to Develop a State-Based

Probability Panel.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Garbarski, Dana, Jennifer Dykema, James A. Yonker, Rosie Eungyuhl Bae, and Rachel A. Rosenfeld. “Improving Measurement of Gender in Surveys: Effects of Open Versus Categorical Question Formats on Measurement and Data Quality.” Paper to be presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Topping, Michael S., Jennifer Dykema, James A. Yonker, Rosie Eungyuhl Bae. “Early, Intermediate, and Late Respondents: Associations with Survey Responses, Data Quality, and Sample Quality in a Campus Climate Web Survey.” Paper to be presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Olson, Kristen, John Stevenson, Nadia Assad, Lindsey Witt-Swanson, Cameron Jones, Amanda Ganshert, and Jennifer Dykema. “Examining Variation in Survey Costs across Survey Design Features.” Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Philadelphia, PA.

Stevenson, John, Jennifer Dykema, James A. Yonker, Rosie Eungyuhl Bae, Michael S. Topping, and Nathan R. Jones. “Effectiveness of Web Survey Post-Incentives By Type and Amount: Impact on Response Rates and Data Quality for a Student Campus Climate Study.” Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Philadelphia, PA.

2022 Garbarski, Dana, Jennifer Dykema, Tiffany Neman, Cameron Jones, Nora Cate Schaeffer, and Dorothy Farrar Edwards. “Questioning Identity: How a Diverse Group of Respondents Answer Standard Questions about Ethnicity and Race.” Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

Grodsky, Eric, Jennifer Dykema, Shana Brown, John Stevenson, and John Robert Warren. Mode Assignment Effects on Response Rates and the Validity and Reliability of Measures of Cognitive and Physical Health. Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

Neman, Tiffany, Jennifer Dykema, Dana Garbarski, Cameron Jones, Nora Cate Schaeffer, and Dorothy Farrar Edwards. “Interviewer-Respondent Interactional Patterns across Question Sensitivity and Respondent Race.” Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

Stevenson, John, Jennifer Dykema, Nadia Assad, Sarah Linnan, Jolene D. Smyth, and Kristen Olson. “Effects of Mode and Incentives on Response Rates, Costs, and Response Quality in a Survey of Opioid Use among Young Adults.” Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

Weeks, Fiona, Rebecca Myerson, Ron Gangnon, Jennifer Dykema, and Tiffany Green. “Racial Differences in Birth Care Experiences and Birth Hospital Characteristics.” Paper presented at the annual meeting of the Population Association of America, April, Atlanta, GA.

2021 Dykema, Jennifer, Dana Garbarski, Nora Cate Schaeffer, Tiffany S. Neman, Cameron Jones, and Dorothy F. Edwards. “Using Results from Interviewer-Respondent Interaction to Improve the Design and Administration of Questions about Chronic Conditions.” Paper presented at the annual meeting virtual conference of the European Survey Research Association.

Dykema, Jennifer, Dana Garbarski, Nora Cate Schaeffer, Nadia Assad, Cameron Jones, and Tiffany S. Neman. “How Much Do They Agree? Examining Variation in Agree-disagree and Item-specific

Questions Based on Data Quality Indicators and Question Characteristics.” Paper presented at the annual meeting virtual conference of the American Association for Public Opinion Research.

Engstrom, Curtiss, Jennifer Dykema, Nora Cate Schaeffer, and Dana Garbarski. “Measuring Political Efficacy Using Agree-Disagree Versus Item-Specific Questions: Differences in Data Quality from Two Interviewer-Administered Surveys.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Jones, Cameron, Jennifer Dykema, Dana Garbarski, and Dorothy Farrar-Edwards. “Factors Associated with Expressed Likelihood to Participate in Biomarker Survey Research.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Neman, Tiffany, Jennifer Dykema, Ellen Goldstein, Ellen Hickman, and Aleksandra Zgierska. “Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in Push-To-Web.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Neman, Tiffany, Jennifer Dykema, Dana Garbarski, Cameron Jones, Nora Cate Schaeffer, and Dorothy Farrar-Edwards. “Examining Interviewer-Respondent Interactions across Question Sensitivity and Respondents’ Race.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

2020 Croes, Kenneth, Jennifer Dykema, Fiona Weeks and Dorothy F. Edwards. 2020. "Question Evaluation Methods: Incorporating Interaction Coding and Cognitive Interviewing." Paper presented at the annual meeting virtual conference of the Midwest Association for Public Opinion Research.

Engstrom, Curtiss, Nora Cate Schaeffer and Jennifer Dykema. 2020. "Comparing Agree-Disagree and Item-Specific Response Formats for Questions about Political Efficacy." Paper presented at the annual meeting virtual conference of the Midwest Association for Public Opinion Research.

Garbarski, Dana, Jennifer Dykema, Nora Cate Schaeffer, Tiffany S. Neman, Cameron P. Jones and Dorothy F. Edwards. 2020. "Interviewers’ Evaluations of Respondents and the Interview as Indicators of Data Quality." Paper presented at the annual meeting virtual conference of the Midwest Association for Public Opinion Research.

Neman, Tiffany S., Jennifer Dykema, Dana Garbarski, Cameron P. Jones, Nora Cate Schaeffer and Dorothy F. Edwards. 2020. "Computational Tools in Text Analysis: Coding Interactional Behaviors Using Regex Versus Human Coders." Poster presented at the annual meeting virtual conference of the Midwest Association for Public Opinion Research.

Stevenson, John, Jennifer Dykema, Cameron P. Jones and Brendan Day. 2020. "The Effect of Prize Drawings and Gift Cards on Response Rates, Costs, and Data Quality Indicators." Paper presented at the annual meeting virtual conference of the Midwest Association for Public Opinion Research. (Earlier version presented at the annual meeting virtual conference of the American Association for Public Opinion Research.)

Dykema, Jennifer, Dana Garbarski, Nora Cate Schaeffer, Tiffany S. Neman, and Dorothy Farrar Edwards. "Parenthetical Phrases and Respondent Motivation, Interview Efficiency, and Interviewer Variation.” Paper presented at the annual meeting virtual conference of the American Association for Public Opinion Research.

2019 Dykema, Jennifer, John Stevenson, Lein, Vicki, and Mark Rickenbach. "Sequential Prepaid Incentives and Cover Letter Appeals: Effects on Response Rates, Data Quality, and Costs in an Address-Based Mail Survey.” Paper presented at the annual meeting of the International Field Directors & Technologies Conference, Toronto, CA.

Stevenson, John, Jennifer Dykema, Nadia Assad, Brendan Day, and Kelly Elver. "Third Time's a Charm? Systematic Analysis of the Effect of Sending a Third Questionnaire on Response Rates for Mail Surveys." Paper presented at the annual meeting of the International Field Directors & Technologies Conference, Toronto, CA.

Dykema, Jennifer, Dana Garbarski, Nora Cate Schaeffer, Anadon, Isabel, and Dorothy Farrar Edwards. "Correlates of Differences in Interactional Patterns among Black and White Respondents." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Toronto, CA. (Earlier version presented at the 2018 meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.)

Garbarski, Dana, Jennifer Dykema, and Nora Cate Schaeffer. "Characteristics of Interviewers, Respondents, and Questions: Associations with Data Quality and Interviewers' Observations in a Health Survey of Diverse Respondents." Paper presented at the Interviewers and Their Effects from a Total Survey Error Perspective Workshop, February, Lincoln, NE.

Schaeffer, Nora Cate, Jennifer Dykema, Steve M. Coombs, Rob K. Schultz, Lisa Holland, and Margaret Hudson. "General Interviewer Training: Developing Evidence-Based Practices for Standardized Interviewing." Paper presented at the Interviewers and Their Effects from a Total Survey Error Perspective Workshop, February, Lincoln, NE.

2018 Lein, Vicki, Jennifer Dykema, John Stevenson, and Mark Rickenbach. "Effects of Sequential Prepaid Incentives and Cover Letter Appeals on Participation and Data Quality." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Sandgren, Eric, Robert Streiffer, Nadia Assad, Jennifer Dykema, and Jackson Moberg. "If We Say It, Will They Hear? Student and Faculty Interest in Animal Research Outreach." Poster presented at the 5th International BDS (Basel Declaration Society) Conference, February, San Francisco, CA.

2017 Garbarski, Dana, Nora Cate Schaeffer, Jennifer Dykema, Ashley Baber, and Ellen Dinsmore "Rapport in the Standardized Survey Interview: Responsiveness, Engagement, and Future Participation." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Valadez, Silvia, Dana Garbarski, Jennifer Dykema, and Dorothy F. Edwards. "Participation in Medical Research: Reasons Provided in Cognitive Interviews of a Diverse Sample." Poster presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Croes, Kenneth D., Kerryann DiLoreto, Jennifer Dykema, Dana Garbarski, and Nora Cate Schaeffer. "Photographing Respondents in a National In-Home Panel Study: Factors Associated with Compliance, Protocol Development, and Qualitative Exploration of Respondent-Interviewer Interaction." Paper presented at the annual meeting of the International Field Directors & Technologies Conference, New Orleans, LA.

Assad, Nadia, John Stevenson, Jennifer Dykema, Sarah Linnan, and D. Paul Moberg. "Recruiting Participants for a Health-Based Study through Facebook Advertising." Paper presented at the annual meeting of the International Field Directors & Technologies Conference, New Orleans, LA.

Anadon, Isabel, Jennifer Dykema, Dana Garbarski, Nora Cate Schaeffer, Ian Wall and Dorothy Farrar Edwards. "Do Interviewer and Respondent Behaviors Predict Measurement Equivalence: Comparing Measurement of Trust across Racial/Ethnic Groups." Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, LA.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Examining the Validity of Interviewers' Ratings of Respondents' Health." Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, LA.

Anadon, Isabel, Jennifer Dykema, Dana Garbarski, Nora Cate Schaeffer, Ian Wall and Dorothy Farrar Edwards. "Using Interviewer-Respondent Interaction to Study Measurement Equivalence in a Scale Assessing Trust in a Multiethnic Population." Poster presented at the annual meeting of the Population Association of American, April, Chicago, IL.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Interviewers' Ratings of Respondents' Health: Correlates and Association with Subsequent Mortality." Paper presented at the annual meeting of the Population Association of American, April, Chicago, IL.

Valadez, Silvia, Dana Garbarski, Jennifer Dykema and Dorothy Farrar Edwards. "Respondents' Reported Likelihood of Participation in Medical Research: Reasons Provided During Cognitive Interviews Across Race, Ethnicity, Gender, Age, and Educational Attainment." Poster presented at the annual meeting of the Population Association of American, April, Chicago, IL.

2016 Garbarski, Dana, Nora Cate Schaeffer and Jennifer Dykema. "Examining the Validity of Interviewers' Ratings of Respondents' Health." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Stevenson, John, Jennifer Dykema, Chad Kniss, Nadia Assad and Cathy Taylor. "Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in a Mail Survey." Paper presented at the annual meeting of: the Midwest Association for Public Opinion Research, November, Chicago, IL; the American Association for Public Opinion Research, New Orleans, LA (2017); and the International Field Directors & Technologies Conference, New Orleans, LA (2017).

Valadez, Silvia, Dana Garbarski, Jennifer Dykema and Dorothy F. Edwards. "Participation in Medical Research: Reasons Provided in Cognitive Interviews of a Diverse Sample." Poster presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Wall, Ian, Jennifer Dykema, Dana Garbarski and Dorothy F. Edwards. "Trust in Medical Researchers: Assessing Measurement Equivalence across Four Racial/Ethnic Groups." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Dykema, Jennifer, Nora Cate Schaeffer, and Dana Garbarski. "The Role of Question Characteristics in Designing and Evaluating Survey Questions." Invited paper to presented at the International Conference on Questionnaire Design, Development, Evaluation, and Testing (QDET2), November, Miami, FL.

Schaeffer, Nora Cate, Jennifer Dykema, and Dana Garbarski. "Answers to Standardized Questions: Recognizing "Codable" Answers and Maintaining Standardization and Rapport." Paper presented at the International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts (3MC), July, Chicago, IL.

Sanchez-Diettert, Griselle, Nadia Assad, Jennifer Dykema, Kelly Elver. "Effects of Alternative Forms of Addressing Households on Response Rates, Data Quality, and Costs in a Mail Survey with an Address-Based Sample." Paper presented at the annual meeting of the International Field Directors & Technologies Conference, May, Austin, TX.

Garbarski, Dana, Nora Cate Schaeffer, Jennifer Dykema, Ellen Dinsmore, and Bo Hee Min. "Interviewing Practices, Conversational Practices, and Rapport: Responsiveness and Engagement in the Standardized Survey Interview." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Austin, TX.

Schaeffer, Nora Cate, Jennifer Dykema, and Dana Garbarski. "Conversational Practices and Standardization: How Respondents Answer Survey Questions." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Austin, TX.

- 2015 Wall, Ian, Jennifer Dykema, and Dorothy Farrar Edwards. "Comparing Responses to Agree-disagree Items and Construct-specific Items with Cognitive Interviews." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Schaeffer, Nora Cate, Minne Chen, Jennifer Dykema, Dana Garbarski, and Michael Hout. "Question Characteristics and Item Reliability." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Examining the Effects of Response Option Order and Scale Orientation on Self-Rated Health." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Schroepfer, Tracy A., Jesus Renteria, Jennifer Dykema, Dorothy F. Edwards, and Wade Gunn. "Latinos' Experience with and Attitudes Toward Medical Research Participation." Poster presented at the annual meeting of the Gerontological Society of America, November, Orlando, FL.

Edwards, Dorothy F., N. Maritza Dowling, and Jennifer Dykema. "Factors Associated with the Likelihood of Providing Cerebrospinal Fluid for a Medical Research Study in an Ethnically Diverse Sample of Adults." Poster presented at the annual meeting of the Alzheimer's Association International Conference, July, Toronto, Canada.

Stevenson, John, August Salick, Robert Cradock, and Jennifer Dykema. "A Brief History of Cell Rdd Performance." Presented at the annual meeting of the International Field Directors & Technologies Conference, May, Fort Lauderdale, FL.

DiLoreto, Kerryann, Jennifer Dykema, Karen Jaques, and Nadia Assad. "Effects of ACASI Voice Choice and Voice Persona on Reports to Questions about Sensitive Behaviors among Young Adults." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Garbarski, Dana, Jennifer Dykema, Kenneth D. Croes, Tara Piché, and Dorothy Farrar Edwards. "How Respondents Report Their Health Status: Cognitive Interviews of Self-Rated Health across Race, Ethnicity, Gender, Age, and Socioeconomic Status." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Examining Interviewers' Ratings of Respondents' Health: Associations with Health Correlates, Respondents' Self-Rated Health, and Mortality." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Min, Bo Hee, Nora Cate Schaeffer, Dana Garbarski, Jennifer Dykema, Ellen Dinsmore, and Douglas W. Maynard. "Refusal Conversions across Calls: Interviewer's Actions in Initial Calls and Their Consequences." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

- 2014 Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Examining the Predictors of Interviewers' Ratings of Respondents' Health." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Purnell, Thomas, Bo Hee Min, Nora Cate Schaeffer, Dana Garbarski, Jennifer Dykema, and Ellen Dinsmore. "Greeting and Response: Can We Predict Participation from the Call Opening?" Paper

presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Fields, Christa, Tracy Schroeffer, Diane Michalski Turner, Wade Gunn, Jesus Renteria, Jennifer Dykema, and Dorothy Farrar Edwards. "Barriers and Facilitators to Participate in Biomarker Research among African Americans." Poster presented at the annual meeting of the American Public Health Association, November, New Orleans, LA.

Jaques, Karen, Kerryann DiLoreto, Jennifer Dykema, Daniel Lawrence, and Nadia Assad. "Implementing a Voice Effects ACASI Experiment: Considerations and Preliminary Effects." Presented at the annual meeting of the International Field Directors & Technologies Conference, May, Pasadena, CA.

Kniss, Chad, John Stevenson, Jennifer Dykema, and Yujin Kim. "Using an Address-based Sample with Multi-modes as a Replacement for an RDD Sample for a General Population Survey." Presented at the annual meeting of the International Field Directors & Technologies Conference, May, Pasadena, CA.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "The Effects of Question Context and Response Option Order on Self-Rated Health." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Anaheim, CA.

Garbarski, Dana, Nora Cate Schaeffer, Jennifer Dykema, Ellen Dinsmore, and Bo Hee Min. "The Role of Rapport and Standardization in Predicting Future Survey Participation: Interviewer-Respondent Interaction in Questions about End-Of-Life Planning and Preferences." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Anaheim, CA.

Schaeffer, Nora Cate, Dana Garbarski, Jennifer Dykema, Douglas W. Maynard, Bo Hee Min, and Ellen Dinsmore. "The Role of the Interviewer's Responsiveness in Avoiding and Converting Refusals." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Anaheim, CA.

2013 Kim, Yujin, Jennifer Dykema, John Stevenson, Penny Black, and D. Paul Moberg. "Straightlining: Overview of Measurement, Comparison of Indicators, and Effects in a Web-Mail Mixed-Mode Survey." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Byington, Rachel, Diane Michalski Turner, Tracy Schroeffer, Jennifer Dykema, and Dorothy Farrar Edwards. "Nexus Through an Intern: Academic Research and Community-Based Research 'Research in Progress'." Poster presented at the 2013 Wisconsin Health Improvement & Research Partnerships Forum, August, Madison, WI.

Wilson, David C., Darren W. Davis, Jennifer Dykema, and Nora Cate Schaeffer. "Response Scales and the Measurement of Racial Attitudes: Agree-Disagree versus Item Specific Formats." Paper presented at the annual meeting of the American Political Science Association, August, Chicago, IL.

DiLoreto, Kerryann, Jennifer Dykema, Jessica L. Price, and Nora Cate Schaeffer. "Designing Questions to Measure Number of Sex Partners among At-risk Youths in ACASI (Audio Computer-Assisted Self-Interviewing)." Poster presented at the annual meeting of the American Association for Public Opinion Research, May, Boston, MA.

Dykema, Jennifer, Nora Cate Schaeffer, and Dana Garbarski. "Associations between Interactional Indicators of Problematic Questions and Systems for Coding Question Characteristics." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Boston, MA.

Dykema, Jennifer, Nora Cate Schaeffer, Dana Garbarski, Rick Nordheim, and Kristen Cyffka. "Effects of Question, Respondent, and Interviewer Characteristics on Interactional Indicators of Respondent and

Interviewer Processing of Health-Related Questions." Paper presented at the Interviewer-Respondent Interaction Workshop, May, Boston, MA.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Rapport, Sensitivity, and Proxy Reporting: Questions about End-Of-Life Planning and Interviewer-Respondent Interaction." Paper presented at the Interviewer-Respondent Interaction Workshop and at the annual meeting of the American Association for Public Opinion Research, May, Boston, MA.

Gunn, Wade, Tracy Schroeffer, Jennifer Dykema, Diane Michalski Turner, Gail N. Groth, and Dorothy F. Edwards. "Enhancing Participation of African Americans in Biomarker Research." Poster presented at the Fifth Health Disparities Conference, March, New Orleans, LA.

2012 Dykema, Jennifer, Tara Piché, Kenneth Croes, Jesus Renteria, Wade Gunn, Linda Gomez, Diane Michalski Turner, Tracy Schroeffer, Sietta Parks, Christa Fields, and Dorothy F. Edwards. "Cognitive Interviewing: Toward a Better Understanding of the Barriers to Biomedical Research Participation in Underrepresented Communities." Poster presented at the 2012 Science of Eliminating Health Disparities Summit, December, National Harbor, MD.

Edwards, Dorothy F., Tracy Schroeffer, Gail Groth, Wade Gunn, Diane Michalski Turner, and Jennifer Dykema. "Barriers to Participation in Biomarker Research: Key Informant Interviews of Black and White Adults." Poster presented at the 2012 Science of Eliminating Health Disparities Summit, December, National Harbor, MD.

Dykema, Jennifer, Kerryann DiLoreto, Jessica Price, and Nora Cate Schaeffer. "Associations among Question Design, Literacy, and ACASI Technology in Reporting about Sensitive Behaviors among Disadvantaged Youths." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Schroeffer, Tracy, Dorothy Farrar Edwards, and Jennifer Dykema. "Barriers and Facilitators to the Participation of African Americans in Biomarker Studies." Paper presented at the annual meeting of The Gerontological Society of America, November, San Diego, CA.

Dykema, Jennifer, Kerryann DiLoreto, Jessica Price, and Nora Cate Schaeffer. "Designing Questions to Measure Sensitive Behaviors among Disadvantaged Youths in ACASI." Paper presented at the International Conference on Methods for Surveying and Enumerating Hard to Reach Populations, October-November, New Orleans, LA.

Schaeffer, Nora Cate and Jennifer Dykema. "Questions for Surveys: Current Trends and Future Directions." Invited presentation at DC-AAPOR's Conference on Public Opinion Quarterly's 75th Anniversary Issue, September, Washington, DC.

Black, Penny, Jason Paltzer, John Stevenson, Chad Kniss, Jennifer Dykema and D. Paul Moberg. 2012. "Wisconsinites' Alcohol-Related Attitudes and Behaviors." Poster presented at the annual meeting of the Society for Prevention Research, May-June, Washington DC.

DiLoreto, Kerryann, Jennifer Dykema, and Ben Taft. "Selecting and Recording Voices for ACASI (Audio Computer-Assisted Self-Interviewing): Voice Characteristics and Other Considerations." Presented at the annual meeting of the International Field Directors & Technologies Conference, May, Orlando, FL.

Dykema, Jennifer, Nora Cate Schaeffer, and Dana Garbarski. "Effects of Agree-Disagree Versus Construct-Specific Items on Reliability, Validity, and Interviewer-Respondent Interaction." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Orlando, FL.

Cyffka, Kristen, Jennifer Dykema, John Stevenson, Kelly Elver, and Karen Jacques. "SHOW Me the Money? Effects of Preincentives, Differential Incentives, and Envelope Messaging in an ABS Mail Survey." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Orlando, FL.

Stevenson, John, Jennifer Dykema, Lisa Klein, Kristen Cyffka, and Sara Goldrick-Rab. "What are the Odds? Lotteries versus Cash Incentives. Response Rates, Cost and Data Quality for a Web Survey of Low-Income Former and Current College Students." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Orlando, FL.

Dykema, Jennifer, Kerryann DiLoreto, Ken Croes, Jeremy Beach, and Dana Garbarski. "Factors Associated with Participation in the Collection of Saliva Samples by Mail in a Survey of Older Adults." Poster presented at the annual meeting of the Population Association of American, May, San Francisco, CA.

2011 Dykema, Jennifer, Nora Cate Schaeffer, and Dana Garbarski. "Measuring Political Efficacy: A Comparison between Agree/Disagree Versus Construct-Specific Items." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Stevenson, John, Jennifer Dykema, Lisa Klein, Kristen Cyffka, and Sara Goldrick-Rab. "Effects of Post-Incentives on Response Rates, Costs, and Response Quality in a Web Survey of College Students." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.

Dykema, Jennifer. "Incentives: Research-Based Best Practices." Presented at the annual meeting of the International Field Directors & Technologies Conference, May, Phoenix, AZ.

Stevenson, John and Jennifer Dykema. "Client Management." Roundtable discussion at the annual meeting of the International Field Directors & Technologies Conference, May, Phoenix, AZ.

Dykema, Jennifer, Nora Cate Schaeffer, Jeremy Beach, Vicki Lein, and Brendan Day. "Designing Questions for Web Surveys: Effects of Check List, Check All, and Stand Alone Response Formats on Survey Reports and Data Quality." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Phoenix, AZ and at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL (November 2010).

Stevenson, John, Jennifer Dykema, Chad Kniss, Penny Black, and D. Paul Moberg. "Effects of Mode and Incentives on Response Rates, Costs, and Response Quality in a Survey of Alcohol Use among Young Adults." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Phoenix, AZ and the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL (November 2010).

2010 Elver, Kelly, Jennifer Dykema, and John Stevenson. "Lessons Learned Using Address Based Sampling to Conduct Mail Surveys of Populations Randomly Sampled From Among the General Population." Presented at the annual meeting of the International Field Directors & Technologies Conference, May, Chicago, IL.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Using Verbal and Paralinguistic Behaviors to Identify Mapping Difficulties in Responses to Self-Reported Health Questions." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

Price, Jessica, Kerryann DiLoreto, and Jennifer Dykema. "Effects of Gender-of-Voice on Reports of Sensitive Behaviors: Findings from the ACASI Module of the Midwest Young Adult Study." Paper presented at the annual meeting of the American Association for Public Opinion Research, May,

Chicago, IL.

Schaeffer, Nora Cate and Jennifer Dykema. "Characteristics of Survey Questions: A review." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

Stevenson, John, Jennifer Dykema, and Chad Kniss. "The Use of Monetary and Nonmonetary Incentives to Increase Response Rates in a Mail Survey of African-American Mothers." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Chicago, IL.

2009 DiLoreto, Kerryann, Kenneth D. Croes, and Jennifer Dykema. "Factors Predicting Participation in the Collection of Biological Measures in a Survey of Older Adults." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Dykema, Jennifer, Nora Cate Schaeffer, and Dana Garbarski. "The Effects of Different Question Structures on Interactional Indicators of Respondent and Interviewer Processing of Physical and Mental Health Questions." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Elver, Kelly, Jennifer Dykema, and John Stevenson. "Effects of Alternative Forms of Addressing Households on Response Rates and Costs in a Mail Survey." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Garbarski, Dana, Nora Cate Schaeffer, and Jennifer Dykema. "Using Verbal and Paralinguistic Behaviors to Explain Variation in Self-Reported Health Items." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Hollywood, FL.

Stevenson, John, Jennifer Dykema, Brendan Day, Vence Bonham, and Sherrill Sellers. "The Use of Advance Contact, Monetary Incentives, and Lotteries to Increase Response Rates in a Web Survey of Physicians." Paper presented at the American Association for Public Opinion Research, May, Hollywood, FL.

2008 Garbarski, Dana, Jennifer Dykema, Nora Cate Schaeffer, and Douglas W. Maynard. "Paralinguistic Measures of Response Error in Cognitive Assessments in a Survey Interview." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, New Orleans, LA.

2007 Schaeffer, Nora Cate, Jennifer Dykema, Dana Garbarski, and Douglas W. Maynard. "Cognitive Ability and Paralinguistic Measures of Response Error." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Anaheim, CA.

2006 Dykema, Jennifer and Nora Cate Schaeffer. "Using Decomposition as a Questioning Strategy to Improve the Accuracy of Reporting about Events and Behaviors." Paper presented at the Second International Conference on Telephone Survey Methodology (TSMII), Miami, FL, January and the American Association for Public Opinion Research, May, Montreal, Canada.

2005 Dykema, Jennifer. "An Investigation of the Impact of Departures of Standardized Interviewing on Response Errors in Self-Reports About Child Support and Other Family-Related Variables." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Miami, FL.

2003 Schaeffer, Nora Cate, and Jennifer Dykema. "Increasing the Quality of Survey Questions: When Techniques Fail." Paper presented at the Joint Statistical Meetings of the American Statistical Association, August, San Francisco, CA.

- 2002 Schaeffer, Nora Cate, and Jennifer Dykema. "Improving the Clarity of Closely Related Concepts." Paper presented at the conference on Questionnaire Development, Evaluation, and Testing Methods, November, Charleston, SC.
- 2000 Dykema, Jennifer and Nora Cate Schaeffer. "An Analysis of Interviewers' and Respondents' Level of Effort: Implications for Standardization and Questionnaire Design." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.
- 1998 Dykema, Jennifer. "Proportional Hazards Models Analysis of Trends in the Connection between Nonmarital Childbearing and Union Status in the U.S." Paper presented at the annual meeting of the American Sociological Association, August, San Francisco, CA.
- Dykema, Jennifer and Nora Cate Schaeffer. "An Analysis of Interviewer-Respondent Interaction on Data Quality in a Validation Study." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, St. Louis, MO.
- 1997 Bischooping, Katherine, and Jennifer Dykema. "Identifying Problems in Focus Group Methodology from a Social Psychological Perspective." Paper presented at the annual meeting of the American Sociological Association, August, Toronto, Canada.
- 1996 Blixt, Steven, Jennifer Dykema, and James Lepkowski. "Insights from Behavior Coding and Cognitive Interviews on Question Development and Questionnaire Design." Invited paper presented at the Seminar on Statistical Methodology in the Public Service, November, Washington D.C.
- 1995 Dykema, Jennifer, James Lepkowski, and Steven Blixt. "The Impact of Interviewer and Respondent Behavior on Data Quality: Analysis of Interaction Coding in a Validation Study." Paper presented at the International Conference on Survey Measurement and Process Quality, March, Bristol, England.
- Dykema, Jennifer, and Nora Cate Schaeffer. "Events, Instruments, and Reporting Errors: Accuracy in Reporting About Child Support." Paper presented at the International Conference on Survey Measurement and Process Quality, March, Bristol, England and at the American Association for Public Opinion Research, May, Fort Lauderdale, FL.
- 1994 Bischooping, Katherine, and Jennifer Dykema. "Bringing Social Psychology into Focus Group Research." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.
- Schaeffer, Nora Cate, and Jennifer Dykema. "Asking Questions about the Frequency of Events and Behaviors: An Extension and Partial Replication." Paper presented at the American Association for Public Opinion Research, Danvers, MA, May.
- Blixt, Steven, Jennifer Dykema, and Mori Insinger. "Using Behavior Coding to Identify and Understand Interviewer Recording Errors." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, Danvers, MA.
- 1993 Blixt, Steven, and Jennifer Dykema. "Before the Pretest: Question Development Strategies." Paper presented at the annual meeting of the American Association for Public Opinion Research, May, St. Charles, IL.
- 1992 Dykema, Jennifer, Steven Blixt, and Donald Camburn. "Using Computer Assisted Self Interviewing (CASI) to Administer Sensitive Questions to Youth." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November, Chicago, IL.
- Dykema, Jennifer, and Katherine Bischooping. "A Question Context Effect on Affirmative Action Attitudes." Paper presented at the annual meeting of the American Association for Public Opinion

TEACHING ACTIVITIES

Research and Teaching Interests

Survey Research Methods, Questionnaire Design, Quantitative Methods, Social Psychology, Social Demography/Family, and Emotion and Cognition

Courses Taught

Sociology 351	“Introduction to Survey Methods for Social Research,” Instructor, Department of Sociology, University of Wisconsin-Madison (Spring 2021, Spring 2023)
Sociology 357	“Methods of Sociological Inquiry,” Instructor, Department of Sociology, University of Wisconsin-Madison (Fall 1998)
Sociology 751	“Survey Methods for Social Research,” Instructor, Department of Sociology, University of Wisconsin-Madison (Fall 2018)
Sociology 752	“Measurement and Questionnaires for Survey Research,” Instructor, Department of Sociology, University of Wisconsin-Madison (Fall 2021)
Public Health 669	“Survey Methods for Public Health Professionals,” Co-Instructor, University of Wisconsin-Madison (Summer 2007, Summer 2008)
Summer Institute	“Writing Questions for Surveys,” Instructor, Summer Institute in Survey Research Techniques, University of Michigan (Summer 2023)
Sociology 998/ Psychology 998	“Communication, Cognition, and Survey Measurement,” Co-Instructor (with Robert Belli), Summer Institute, Institute for Social Research, University of Michigan (Summer 2000)

Doctoral Dissertation Committees

Chair: Tiffany Neman (Sociology, 2023)

Committee member: Fiona Weeks (Population Health Sciences/Center for Demography and Ecology, expected 2023)

Committee member: Bonyan Qudah (Social and Administrative Sciences (SAS) Division of the School of Pharmacy, expected 2023)

Committee member: Helen Omuya (Social and Administrative Sciences (SAS) Division of the School of Pharmacy, expected 2023)

Committee member: Ian Wall (Sociology, 2017)

Master’s Committees

Committee member: Sarah Salas (Sociology, 2023)

UWSC Graduate Research/Project Assistants

Cameron Jones (Statistics, 2022-present)

Michael Topping (Sociology, 2022-present)

Rachel Rosenfeld (Sociology, 2022-present)

Jacob Boelter (LaFollette, 2022-2023)

Tiffany Neman (Sociology, 2019-2023; Mentor for Neman’s small grant award from the Charles Cannell Fund in Survey Methodology at the University of Michigan)

Isabel Anadon (Sociology, 2016-2017; Mentor for Anadon’s small grant award from the Charles Cannell Fund in Survey Methodology at the University of Michigan)

Kristen Cyffka (Statistics, 2011-2012)

Yujin Kim (Political Science, 2011-2014)

Jeremy Beach (Sociology, 2010-2011)

Dana Garbarski (Sociology, 2005-2012)

Undergraduate Research Scholars

Mai Tah Lee (Data Science, 2023-)
Jack Luna (Psychology, 2023-)
Kiley Harju (Undeclared, 2020-2021)
Mia Farias (Psychology, 2019-2021; Mentor for Farias's 2020-2021 Sophomore Research Fellowship)
Cameron Jones (Statistics, 2019-2022; Mentor for Jones's 2021-2022 Sophomore Research Fellowship)
Aidi Ma (Economics, 2019-2020)
Marina Navarro (International Studies, 2019-2020)
Jinyi Lan (Statistics, 2017-2018)

Concentration in Analysis and Research (CAR) Undergraduate Interns

Kim Thai (2022)
Ellen Hickman (2021)
Hannah Kennedy (2019-2021)
Brett Cain (2018-2019)
Nicholas Hoffman (2017-2018)
Chaoyi Zhang (2017-2018)

UWSC Undergraduate Interns

Sarah Bodden (Psychology, 2019-2020)
Jacob Boelter (Community and Environmental Sociology, 2019-2021)
Jackson Moberg (Economics, 2017-2019)
Damon O'Connor (Statistics, 2019-2021)
Tess Purin (Sociology and Statistics, 2022-present)

PROFESSIONAL SERVICE²

Department of Sociology

2022- Undergraduate Curriculum, Program Planning & Assessment, Chair
2021- Climate Committee, Member
2020-2022 Committee for Evaluation and Improvement of Instruction, Member
2020-2021 Undergraduate Awards, Member
1997-1998 Publicity Committee, Graduate Student Member

University of Wisconsin-Madison

2023 Sophomore Research Fellowship Proposal Review Committee, Invited member
2022 Sophomore Research Fellowship Proposal Review Committee, Invited member
2021- Campus Climate Surveys Community of Practice, Invited member
2020 Campus Climate Survey Advisory Group, Invited member
2020 ICTR Advancing Health Equity and Diversity (AHEAD) Pilot Award Review Committee, Panel member
2018-2021 ICTR Pilot Award Program, Reviewer
2017 ICTR Collaborative Health Equity Research (CHER) Review Panel, Lead reviewer
2015 ICTR KL2 Application Review Committee, Primary reviewer
2011-2012 Academic Staff Communication Committee, Member

² Key to acronyms: AAPOR = American Association for Public Opinion Research; ASocA = American Sociological Association; AASRO = Association of Academic Survey Research Organizations; ICTR = Institute for Clinical and Translational Research; MAPOR = Midwest Association for Public Opinion Research.

Discipline

2023-2023	General Social Survey (GSS), Board of Overseers, Member (4-year term) CNSTAT (Committee on National Statistics) Expert Meeting for NIA/BSR <i>Examining the Effect of Interviewers on Longitudinal Survey Response Rates and Approaches to Improve the Hiring and Retention of High-Quality Interviewers</i> , Invited member and speaker
2023	Chair, Student Paper Competition, Midwest Association for Public Opinion Research
2021-	National Assessment of Educational Progress (NAEP) Questionnaire Standing Committee (QSC), Member
2021-2022	U.S. Department of Veterans Affairs (VA), Office of Public Health (OPH), Office of Post-Deployment Health (OPH) Expert Panel Review of the Airborne Hazards and Open Burn Pit Registry (AHOBPR) questionnaire, Member
2021-2022	Ad Hoc Conference Transition Committee, AAPOR, Member
2020-	Professional and External Affairs Committee, ASocA section on Social Psychology, Member
2020-	12 th Health Survey Research Methods Conference, Co-chair
2020-	Advisory Committee to the <i>Journal of Survey Statistics and Methodology</i> , AAPOR, Member
2020-2021	Ad Hoc Committee on the Governance AAPOR's Journals, AAPOR, Member
2020	Nominations Committee, AASRO
2020	American Institutes for Research's (AIR) Technical Working Group for the National Evaluation of Career and Technical Education under Perkins V (NECTEP) project for the U.S. Department of Education, Invited member
2019-2020	Ad Hoc Committee on the Future of AAPOR's Journals, AAPOR, Member
2018-	Advisory Committee to <i>Public Opinion Quarterly</i> (term up May 2024), AAPOR, Member
2018-2020	International workshop on Interviewers and Their Effects from a Total Survey Error Perspective Workshop, Co-Organizer
2018-2020	CNSTAT (Committee on National Statistics) <i>Committee on Contingent Work and Alternate Work Arrangements (supplement to the Current Population Survey)</i> , Invited member
2018-2020	Steering Committee, 11 th Health Survey Research Methods Conference, Member
2018	RAND Corporation's Technical Expert Panel to develop and refine protocols for the national implementation of the Emergency Department Patient Experience of Care (EDPEC) Discharged to Community (DTC) Survey, Invited member
2017	U.S. Department of Justice (DOJ), Office of Justice Programs (OJP), Bureau of Justice Statistics (BJS) along with the Office of Juvenile Justice and Delinquency Prevention (OJJDP)'s Expert Panel on the redesign of the National Survey of Children's Exposure to Violence (NatSCEV), Appointed member
2016-2017	Conference Chair, AAPOR
2015-2016	Associate Conference Chair, AAPOR
2015-2017	Executive Council Member, AAPOR
2014	Book Award Committee, AAPOR, Member
2013	Mitofsky Innovators Award Committee, AAPOR, Member
2013-	Associate Principal Investigator, TESS (Time-Sharing Experiments for the Social Sciences)
2013	Book Award Committee, AAPOR, Member
2013-2014	Chair, Member and Chapter Relations Committee, AAPOR
2012-2013	Associate Chair, Member and Chapter Relations Committee, AAPOR
2012-2014	Executive Council Member, AAPOR
2012-2015	Conference Committee, AAPOR
2015	<i>SUMMER AT CENSUS</i> Scholar (August 17-19)
2012-2013	Advisory Committee to <i>Public Opinion Quarterly</i> , AAPOR
2011-2014	Member-at-Large, MAPOR; chaired the committee that successfully launched MAPOR's inaugural "Methods and Substance" webinar series
Various years	Member, Seymour Sudman Student Paper Award Committee, AAPOR (2008, 2012, 2016 (Chair))
2012	Invited panel member, Conference on "The Future of Survey Research" organized by Jon Krosnick, Stanley Presser, and Kaye Husbands Fealing and sponsored by The National Science Foundation

- 2012 Discussant, session on “The Whole as a Function of the Parts: Effects of Facet Evaluation on Overall Evaluation,” MAPOR
- 2012 Expert reviewer on questionnaire design and experimentation for the Flourishing Children Positive Indicators Project at Child Trends
- 2012 Facilitator, session on “Experiments and Experimentation,” International Field Directors & Technologies Conference
- 2011 Discussant, session on “Data Quality,” MAPOR
- 2009-2011 Expert reviewer on questionnaire design for select proposals submitted to TESS (Time-Sharing Experiments for the Social Sciences)
- 2009-2011 Member of group (with Nora Cate Schaeffer) to make recommendations on questionnaire design of the Labor Force Questions in the Current Population survey using interaction coding for Clyde Tucker at the Bureau of Labor Statistics
- 2006-2020 Abstract Reviewer, AAPOR
- 2005-2006 Expert reviewer on questionnaire design and conducted cognitive interviews for the Schools and Staffing Survey for National Center for Education Statistics and Child Trends
- 2005 Expert reviewer (with Nora Cate Schaeffer) on questionnaire design for the Current Population Survey Food Security Supplement for the National Academy of Sciences
- 2002 Expert reviewer on questionnaire design for the California Study of Birth Defects Causes, California Birth Defects Monitoring Program
- 2000 Expert reviewer for Teacher Follow-Up Survey Questionnaire for Current Teachers and Former Teachers (NCES) (with Nora Cate Schaeffer) for Daniel McGrath, Education Statistics Services Institute
- 1999 Expert reviewer on questionnaire design for the California Study of Birth Defects Causes, California Birth Defects Monitoring Program
- 1998 Member of technical review of the National Survey of Family Growth Cycle 6 Instrument (with Nora Cate Schaeffer, Elizabeth Thomson, and Lawrence Wu) for William Mosher
- 1997-1999 Assistant to the Editor (John Delamater), *The Journal of Sex Research*
- 1997 Discussant, session on “Question Wording and Order,” AAPOR
- 1995-1998 Special Events/Social Activities Coordinator for the annual AAPOR conference
- 1995 Conference Committee for the 50th anniversary of AAPOR Conference, Member

Editorships and Editorial Boards

- 2014-2020 Associate Editor, *BMC Medical Research Methodology*
- 2016 Co-editor, special issue on “Interviewer-Respondent Interaction,” *Survey Practice*
Dykema, Jennifer, Nora Cate Schaeffer, and Dana Garbarski. 2016. "Introduction to Special Issue of Survey Practice on Interviewer-Respondent Interaction." *Survey Practice* 9.
http://www.surveypactice.org/index.php/SurveyPractice/article/view/349/html_55
- 2013-2016 Editorial Board, *Journal of Survey Statistics and Methodology*
- 2011-2012 Co-editor, special issue on “Measurement,” *Public Opinion Quarterly*
Schaeffer, Nora Cate and Jennifer Dykema. 2013. "Editors' Note." *Public Opinion Quarterly* 77:1.
- 2010-2016 Editorial Board, *Public Opinion Quarterly*

Journal Referee

The Annals of Applied Statistics (2007-); *Annals of Epidemiology* (2012-); *Applied Cognitive Psychology* (2006-); *Australian and New Zealand Journal of Public Health* (2013-); *Demography* (1995-); *Evaluation & the Health Professions* (2011-); *Field Methods* (2012-); *International Journal of Public Opinion Research* (2012-); *Journal of Health and Social Behavior* (2000-); *Journal of Official Statistics* (1996-); *The Journal of Rheumatology* (2015-); *The Journal of Sex Research* (1997-); *Journal of Survey Statistics and Methodology* (2013-); *Mathematical Population Studies* (2015-); *Political Science* (2020-); *Public Opinion Quarterly* (2000-); *Research in Social and Administrative Pharmacy* (2019-); *Social Science Computer Review* (2014-); *Social Science Research* (2011-); *Sociological Methods and Research* (2010-); *Survey Research and Methods* (2010-); TESS (Time-Sharing Experiments for the Social Sciences; 2011-)

PROFESSIONAL AFFILIATIONS

American Association for Public Opinion Research, American Sociological Association, Midwest Association for Public Opinion Research, Population Association of American